## "LIGHT STEARNS" FIVE-PASSENGER CAR FOR \$1,750

T. D. Raney Announces Forty-Horse-Power Stearns Car, With Knight Motor, Ready for Public.

new Stearns-Knight five-passenger

the first car under \$2,000 to offer the sleave valve engine.

In the past the Stearns output has been confined to cars of the highest grade and price, ranging from \$3,750 to \$6,200. The officials of the F. B. Stearns Company, however, have for a long time past foreseen the coming and growing demand for a light high-grade car reproduced. growing demand for a light high-grade car reproduced at a price comfortably under \$2,000. The has been the belief of the Stearns officials that this car must not only sell at a price under \$2,000, but, in addition, must be a carefully thought-out, well-designed, thoroughly-proportioned and solely-constructed car, designed and built in its own factory, and not an assembled proposition.

The result has been to offer the automobile-buying public a five-ma-

automobile-buying public a five-pas-senger, forty-horsepower touring car with a wheel base of 119 inches, sleeve valve motor, cantilever rear springs and many late and approved features.

In commenting upon this car at the dealers convention at the Stearns factory a short while ago, President Frank B. Stearns, in his address of welcome, said:

welcome, said:
"The new model is the result of some three years' hard work. For a long time we have recognized the growing time we have recognized the growing demand on the part of the automobile buyer for a car which would appeal to that class of buyer whom we will call Mr. Substantial Citizen. This type of man, we believe, will always be a steady buyer of a legitimate, high-grade automobile at a moderate price, and it has been our aim to give him this in the new model. I believe, and our organization believes, that the greatest field in America to-day is that of the moderate-priced, moderate-powered, four-cylinder five-passenger toliring car, and this is what we are offering the public at a weight of 3,000 pounds and a price of \$1,750."

KRIT MODEL "O" AT \$850

New Model Is Fully Equipped and Has a Number of New Features That
Are Useful.
The report that the Krit Motor Car Company would launch a surprise for the 1915 season has found verification in the announcement of the new Model

At the price of \$550, f. o. b., Detroit, the new model comes fully equipped, including an electric starting and gen-

erating-igni'.ion system, electric lights electric horn, Stewart speedometer, de mountable rims, reserve supply tank of gasolene, tire carrier at the rear, and

a number of other new features.
"It has been known in automobile circles that the Krit Company had a sur-

prise up its sleeve for 1915, and many motorists have deferred traking their choice of a car until the features of this new model were announced," says an official of the Alsop Motor Co., Inc., local dealers of Krit cars. "Now that we have seen specifications of the new model, we are more enthusiastic than

model, we are more enthusiastic than over over prospects in this territory. We expect this 1915 car to create noth-

ing short of a sensation, and are sur-

that we will soon have to put in a bid for a larger allotment than we originally contracted for.

"In the Model O, the Krit Company has clung to its policy, tried by six years of successful service, of building light weight cars that are powerful, and at the same time serveries.

light weight cars that are powerful, and, at the same time, economical. While some other American manufacturers are just coming to this idea of motor power combined with economy, the Krit engineers have built this type

of motor for six years, during which time it has been constantly refined, un-

til to-day it is giving better service

than ever.

"In no particular has light weight in the new models been secured at the expense of strength. In the crank case and transmission case, for instance, aluminum is employed to produce not all lightness, but greater strength.

only lightness, but greater strength as

and transmission case, for instance, aluminum is employed to produce not only lightness, but greater strength as weil."

The new model Krit is built in two types of bodies, the touring car being finished in Brewster green and the roadster in light gray.

The ballbearing motor follows the same basic design which has been employed in Krit cars for four years.

For this season the new model Krit possesses the very latest in style, including streamline body, rounded radiator, tapered bonnet and modern fenders. The floor and running boards are covered with cork linoleum and are bound with nickel. The instrument board is leather covered.

Other evidences of advanced construction are found in the multiple disk clutch and the underslung rear springs of vanadium steel. All the way through the car is noted for its accurate balance, which enables it to hold the road and run smoothly at all speeds. This feature of comfort is aided by the soft upholstery, while an added convenience is the dash control board, which renders it unnecessary for the driver to leave his seat.

In producing this 1915 model, there has been no evidence of skimping, where it has been a question of maintaining the standards of Krit quality. The equipment remains up-to-date and complete, with the addition of many features which a number of higher priced cars have come to. The materials used throughout are of the best quality, and, except in the matter of size, the Krit is identical with cars solling at \$1,500. Overweight has been purposely avoided, because, in the opinion of Krit engineers, purchasers of motor cars at or around \$1,000 do not desire large, heavy cars, but rather those of light weight and strength, which save money in gasolene and tires.

IS SEASON'S SENSATION

Great Speed.

An Overland roadster recently per-

Rosers Served.

Answ Stearns-Knight re-passager to Served the feat of heating the fast distance automobile runs. In addition, the Overland was delayed by 104 gates marking the boundaries of the large African ranches. The driver was forced to bring the car to a dead stop, dismount, drive through, then stop and close the gate before starting on his way. The only involuntary stop was caused by a puncture on famous Majuba

caused by a puncture on ramous Majuba Hill.

The run is considered a great test of skill and endurance on the part of the driver, who ahndled the wheel from start to finish throughout the round trip. From 4 o'clock on Saturday afternoon until 3:30 Monday afternoon by ternoon until 3:30 Monday afternoon he was without sleep, having only a short rest of five hours during the two days. The passenger, who accompanied him. was unable to handle a motor car.

The car used is a roadster of standard construction with mudguards, windshield lights and full. shield, lights and full equipment

# EXPERT ON TIRES GIVE SUGGESTIONS AS TO CARE

Fires When Not in Use in Winter Should Be Wrapped in Paper and Laid Finb in Cool. Dark Pince.

L. Greenwald, head of the service department of the Firestone Tire and Rubber Company, suggests the following precautions to auto owners:

When you are through with your car for the season, jack it up, remove the tires from the rims and wash them with soap and wafer. Be sure to remove all

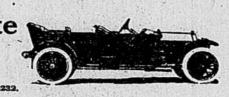
OVERLAND ROADSTER BEATS traces of oil or grease. The rims, too, should be sandpapered to remove all traces of rust accumulation, and painted with liquid graphite.

CHANDLER COMMON STOCK

ond Dividend Within Ninety Days, In Addition to Regular Quarterly . Dividend.

not be questioned. It has been proven time and again in severe eats and gruelling speed contests racing cars, as well as in the mara-

Geo. C. White



# **BRISCOE \$785 Completely Equipped**

lights-in fact, everything that you can use on a carl

A wonderful car at remarkably low price.

H. G. SMITH, Distributor,

Several good counties in Virginia open for dealers; also city of Richmond. Telegrapl, or telephone.

5 Points Which Make Service-Ordinary firestone 2 Non-Skid the Star of Tires Ecoronit Buoyant Rubberots of It Dollar

TUDY the Firestone Non-Skid! Not only the extra volume of finest rubber, but the judicious placing of the rubber.

Firestone Saving and Firestone Safety-these are the points about which Firestone owners do most of the talking.

You get the extraordinary Firestone value at only ordinary price because they are made and marketed by America's Largest Exclusive Tire Organization.

Your dealer has Firestones-or can get them for you at once.

ALLEN-KEPPEL RUBBER COMPANY, Inc.

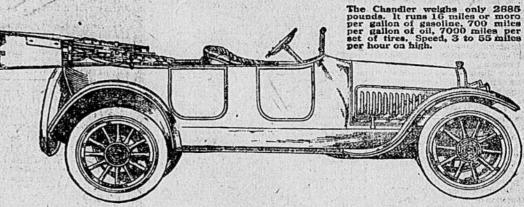
206 North Jefferson Street, Richmond, Va.
Distributors for Firestone Tire and Rubber Company, Akron, Ohio,
"America's Largest Exclusive Tire and Rim Makers."

110STONO
Non-Skid Tires

is about 265 feet, and the length on this are is about 536 feet. Concrete construction resting on natural earth was followed, but heavily resulting forced and tied together to avoid possible settlement. Its finished

# Pride of Ownership

LIGHT-WEIGHT SIX



Don't you want to be proud of the new car you buy?—not merely satisfied with it, but satisfied and proud of it?

Chandler owners are proud of their cars.

They are proud of the car that proved a high-grade six of medium size could be built to sell for less than \$2000.

They are proud of the car that changed the whole trend of the automobile industry toward light sixes.

They are proud of the powerful, quiet, beautifully made Chandler long stroke motor, with its Bosch Magneto for ignition, genuine imported Coventry silent chain instead of noisy gears for motor shafts, its self-contained oiling system, separate unit electric starting and lighting system, its cast aluminum motor base extending from frame to frame, its pearl gray baked enamel finish, and all its other features.

They are proud because this really marvelous motor is of Chandler design and Chandler make, and not a common stock motor found in various kinds

They are proud of the grace of Chandler body design, and the deep lasting beauty of Chandler finish; proud of the comfortable roominess of the car and luxury of its cushions.

They congratulate themselves on selecting such a car at such a fair price.

Even the rich man is proud to have found out that he can get everything in power and comfort and luxury at half the price he formerly paid.

You, too, would be proud to get behind the steering wheel of a Chandler and say "It's mine!"

Genuine pride of ownership is worth a lot, but it isn't figured in on the Chandler selling price.

We have the new 1915 models now, ready for delivery. Five-passenger touring car or roadster, \$1595. A profit-sharing price made possible only by the unparalleled mechanical success of the car, the manufacturers' freedom from mechanical errors, and expensive experimental work.

We shall be glad to have you drive the Chandler

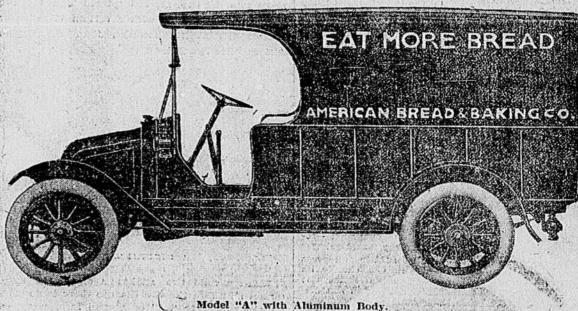
Come Join the Circle Where Pride of Ownership Prevails

B. A. BLENNER

521 East Main Street, Richmond, Virginia. Phone Madison 888

CHANDLER MOTOR CAR COMPANY, Manufacturers, CLEVELAND, OHIO 

NAME OF THE PROPERTY OF THE PR



Model "A" with Aluminum Body. Loading Space-7 feet long, 45 inches wide, 5 feet high. \$1500 Chassis, \$200 Body

Model "A" is one of our best sellers. The regular equipment of this model includes glass front, with side drop curtains to enclose the driver in rainy weather, a mechanically operated horn, 2 large side oil lamps with semaphore lenses, 1 tail oil lamp, Firestone Demountable Rims with aith rim, tire carriers, foot accelerator, tool kit, jack, tire pump, tire repair outfit.

The panel bodies used on our cars are extremely strong and durable in construction. All the framework is made from the best grade of second growth ash, which is carefully selected and seasoned before being used. All outside parts of panel bodies are covered with No. 16 gauze sheet aluminum, which is hammered and stiffened before being placed in position. All the mouldings are aluminum. The ceiling and the inside of the bodies are lined with a selected grade of matched white pine. This combination of ash framework, white pine interior and sheet aluminum panels, with rolled aluminum mouldings, produces absolutely the strongest, most durable and most satisfactory construction known to body builders. By the use of aluminum panels and mouldings there will be no cracking or other annoying features so common with wood bodies. The rear of all panel bodies is fitted with two doors, each having an oval window. A substantial lock is furnished to securely lock the doors.

The body is liberally ironed throughout with hand forgings.

Fair Week.

The above type of body is carried in stock in the following colors: medium blue, medium marcon, medium green—all striped in gold. Any of these colors on a red chassis, striped in gold, with the hood and cowl to match the body, makes a handsome combination.

General Specifications

ENGINE--H. P. 30, Continental make, bore 31/2, | DRIVE-Shaft. Spicer joints. stroke 5-inch.

AXLES-Front Timken, one piece, drop forged, 1-beam; rear Timken, full floating with Timken stroke 5-inch.
CARBURETOR—Zenith, no adjustments.
IGNITION—Bosch Magneto.
COOLING—Radiator in cowl at rear of motor.
Fedders honey-comb type.
LUBRICATION—Force feed, constant level.
STEERING—Left side drive, right hand control.
TRANSMISSION—Selective, 3 speeds forward, 1

roller bearings throughout. SPRINGS-Semi-elliptic, front and rear.

WHEELS-Artillery type. TIRES—34x4 ½-inch pneumatic, front and rear.
Firestone quick detachable, demountable rims.
WHEELBASE—126-inch.
CAPACITY—1500 pounds.

BRAKES-2 sets 17-inch diameter on rear axle. See this wonderful Truck on exhibition at State Fair, Industrial Building, all during

Office and Showrooms, Bell-Vue Garage, - - - 1217 West Broad Street. SAME THE PROPERTY OF THE PROPE